INVOICE



WPTV 1100 Banyan Blvd. West Palm Beach, FL 33401 Main: (561)655-5455 Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
316260-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washingt	National

Advertiser Product Estimate Number
Obama / Democrat / Preside Obama for America 2264 Sked A :30's

Billing Address:

GMMB Inc Attention: Accounts Payable 1010 Wisconsin Avenue - Suite #800 Washington, DC 20007

Send Payment To:
WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Order #	Alt Order #
316260	
Billing Type	
Cash	
I Advantia an Carle	Deadwat Cada
Advertiser Code	Product Code
14 1 11 15 15 1	
Advertiser Ret	
	316260 Billing Type

Spots/ Week Type Line Start Date End Date Description Start/End Time **MTWTFSS** Length Rate MTWTF--:30 \$900.00 NM 11/05/12 M-F 6-7a 6-7a 1 10/30/12 Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate \$900.00 10/30/12 11/05/12 MTWTF--Start/End Time Length Ad-ID Rate Type Spots: # Ch Air Time Description Day Air Date \$900.00 NM :30 OFA12G172H 1 WPTV Th 11/01/12 6:44 AM M-F 6-7a 6-7a \$900.00 NM 6:27 AM M-F 6-7a :30 OFA12G172H 2 WPTV F 11/02/12 6-7a :30 \$725.00 NM 8-10a ----S-2 11/03/12 11/03/12 Sa 8-10a End Date Start Date Spots/Week Rate Weeks: 10/30/12 11/05/12 ----5-\$725.00 Start/End Time Length Ad-ID Rate Type Spots: # Ch Day Air Date Air Time Description :30 OFA12G171H \$725.00 NM 1 WPTV Sa 11/03/12 9:42 AM Sa 8-10a 8-10a MTWTF--:30 \$650.00 NM 3 10/30/12 11/06/12 M-F 9-10a 9-10a **MTWTFSS** Spots/Week Weeks: Start Date **End Date** Rate 11/05/12 MTWTF--\$650.00 10/30/12 Rate Type Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID :30 OFA12G182H \$650.00 NM 1 WPTV F 11/02/12 9:56 AM M-F 9-10a 9-10a **End Date MTWTFSS** Spots/Week Rate Weeks: Start Date \$650.00 11/12/12 -T----11/06/12 Length Ad-ID Rate Type Air Time Description Start/End Time Spots: # Ch Day Air Date :30 OFA12G171H \$650.00 NM 9:56 AM M-F 9-10a 9-10a 11/06/12 2 WPTV Tu \$575.00 NM :30 11/05/12 M-F 10-11a 10-11a MTWTF--4 10/30/12 Spots/Week **End Date MTWTFSS** Rate Start Date Weeks: 10/30/12 11/05/12 MTWTF--\$575.00 Rate Type Start/End Time Length Ad-ID Air Time Description Spots: # Ch Day Air Date \$575.00 NM :30 OFA12G172H 10-11a 1 WPTV W 10/31/12 10:45 AM M-F 10-11a

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Spots/

						,	Spots/			
.ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length \	Week	Rate	Туре	
5	10/30/12	11/05/12	M-F 12n-1p	12-1p	MTWTF	:30	2	\$425.00	NM	
١	Weeks:	Start Date	End Date MTWTFS		<u>Rate</u> \$425.00					
		10/30/12	11/05/12 MTWTF-		¥	Longth	V4 ID			Rate Type
,	Spots: # Ch				Start/End Time 12-1p	Length :	0FA12G18	ΔЫ		\$425.00 NM
			/02/12 12:26 PM M-I	•	•		OFA12G18			\$425.00 NIV
	2 VVF	PTV M 11.	/05/12 12:42 PM M-	- 12n-1p	12-1p	.30	UPA12G17	111		Ψ423.00 14IV
6	10/30/12	11/05/12	M-F 5-530p	5-530p	MTWTF	:30	2	\$1,600.00	NM	
1	Weeks:	Start Date 10/30/12	End Date MTWTFS		<u>Rate</u> \$1.600.00					
	Spots: # Ch			_	Start/End Time	Length	Ad-ID			Rate Type
•	. –	PTV Th 11		•	5-530p		OFA12G18	2н		\$1,600.00 NM
			/02/12 5:20 PM M-	·	5-530p	:30	OFA12G18	2н		\$1,600.00 NM
						-20	2	£4 COO OO	NM	
	10/30/12	11/05/12	M-F 530-6p	530-6p	MTWTF	:30		\$1,600.00	INIVI	
1	Weeks:	Start Date 10/30/12	End Date MTWTFS		<u>Rate</u> \$1,600.00					
	Spots: # Ch				Start/End Time	Length	Ad-ID			Rate Type
			/31/12 5:34 PM M-		530-6p		OFA12G18	32н		\$1,600.00 NN
			/02/12 5:37 PM M-		530-6p	:30	OFA12G18	34н		\$1,600.00 NN
8	10/30/12	11/05/12	M-F 6-630p	6-630p	MTWTF	:30	1	\$1,800.00	NM	
	1011	Ct-d Data	End Date MTWTFS	Spots/Week	Rate					
	Weeks:	Start Date 10/30/12	11/05/12 MTWTF-		\$1,800.00					
	Spots: # Ch			scription	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
	1 W	PTV Th 11	/01/12 6:29 PM M-	F 6-630p	6-630p	:30	OFA12G18	34н		\$1,800.00 NN
9	10/30/12	11/05/12	M-F 11-1135p	11-1135p	MTWTF	:30	2	\$1,400.00	NM	
	Weeks:	Start Date	End Date MTWTFS		Rate					
		10/30/12	11/05/12 MTWTF-		\$1,400.00		A 1 1D			Data Tun
	Spots: # Ch				Start/End Time			14.1		Rate Type
)/31/12 11:33 PM M-	•	11-1135p		OFA12G18			\$1,400.00 NN
	2 WI	PTV Th 11	/01/12 11:11 PM M-	F 11-1135p	11-1135p	:30	OFA12G18	SZH		\$1,400.00 NN
10	11/04/12	11/04/12	1130p-12x After Ni	FL 1130p-1205a	- S	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/30/12	End Date MTWTF:		<u>Rate</u> \$1,000.00					
	Spots: # Ch			_	Start/End Time	Length	Ad-ID			Rate Typ
				30p-12x After NFL	1130p-1205a		OFA12G18	34н		\$1,000.00 NI
4.2					MTWTF	:30	1	\$575.00	NM	
11	10/30/12	11/05/12	M-F 1135p-1235a	1135p-1235a		.30		Ψ575.00	LAIM	
	Weeks:	Start Date 10/30/12	End Date MTWTF: 11/05/12 MTWTF		<u>Rate</u> \$575.00					
	Spots: # Ch				Start/End Time	Length	Ad-ID			Rate Typ
	. –		1/02/12 11:46 PM M-		1135p-1235a		OFA12G17	70		\$575.00 NN

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Spots/

Line	Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
12	11/03/12	11/03/12	NFL Gam	е	4p-12a	S-	:30	1	\$3,500.00	NM	
	Weeks:	Start Date 10/30/12	End Date 11/05/12	MTWTFSS	Spots/Week 1	Rate \$3,500.00					
	Spots: # Ch	Day Air	Date Air	Time Descript	tion	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WF	PTV Sa 11. See MG	/03/12 12.2	NFL Ga	me	4p-12a	:0	00			\$3,500.00 NM
	2 WF		/04/12 8:2 2.1 11/03	21 PM NFL Ga	me	4p-12a	:3	30 OFA12G1	82н		\$3,500.00 NM

Total Spots

18

Gross Total

\$21,325.00

Payment Terms 30 Days

Agency Commission

\$3,198.75

Net Amount Due

\$18,126.25